

ICOMIA 25-27 OCTOBER 2018 | ATHENS WORLD MARINAS Conference 2018

MEMBER BULLETIN

Don't miss the ICOMIA World Marinas Conference 2018 Special price available for ICOMIA members!

The much anticipated ICOMIA World Marinas Conference (IWMC), to be held 25 – 27 October 2018 in Athens, Greece, promises to deliver an innovative programme of topics, speakers and events under the theme: “Cross Sea Challenge for Marinas - Setting the Scene for Collective Development and Growth”.

Presented by ICOMIA, organised by the ICOMIA Marinas Group and hosted by the Greek Marinas Association, IWMC 2018 is expected to draw over 300 delegates to the three-day event, consisting of two conference days and a day touring the best marinas Athens has to offer.

Invaluable Market Intelligence

- **Marina Markets of the World:** Delegates will receive detailed reviews of the marina markets of the world, with an emphasis on America, Asia, Australia, the Mediterranean, MENA and Russian markets. There will also be a special focus on Greece – which is fast-becoming the destination of choice for the coveted millennial boater looking for adventure.
- **Trends, Development and Growth:** Dr. Donald Sadoway, Professor of Materials Chemistry, MIT, will speak on harnessing energy efficiently and there will be international experience sharing on a variety of topics, looking towards the future of the industry
- **Marina Marketing:** discussion with a panel of experts, moderated by Jean-Michel Gaigné CMM from the Global Marinas Institute
- **Latest International Marina Statistics:** ICOMIA will present its latest statistics and policy papers and explore global issues affecting marinas – such as new international guidelines for marina design and ISO regulations for ports.



There will also be speakers presenting their expertise on **electric boat propulsion, solar piers and floating infrastructures**. Plus, delegates will learn about oil pollution crisis management. Other hot topics in the programme include the **international growth of superyacht charter** as well as **managing change in boating and ownership**.

There will also be **fascinating keynote speeches** from John Kalogerakis, CEO, JMK Anthropocentric Corporate Training and People Development, on “**Training Marinas the Anthropocentric Way**” and Theodosios Tassios, Professor of the National Technical University of Athens, on “**Navigating Through History**”

View the full agenda [here](#).

Marina Tours

Day two of the conference will include a whole day tour at some of the most beautiful marinas in Athens. Experts from the county’s marina sector will showcase current major waterfront and marina projects and explain the Greek concession model.

Excellent Networking Opportunities

IWMC 2018 will include networking lunches and a special celebratory welcome reception for delegates and partners on the first night – which will include a tour of the Acropolis museum and the historic Zappeion Exhibition Hall. With many of the key players in the international marina industry attending, the IWMC 2018 is the place to see and be seen, and to develop important business relationships.

Special Price for ICOMIA Members

Don’t miss your opportunity to get the latest insights in to the marina industry and register to attend now. All ICOMIA members can take advantage of a special price of 450 euros. To register, email Stavroula Kakaletri at info@greek-marinas.gr.

ICOMIA World Marinas Conference 2018 will be held 25-27 October in Athens, Greece. More information available at www.worldmarinasconference.com

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