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CNR EURASIA

BOAT SHOW 2018

14th INTERNATIONAL BOAT, MARINE
EQUIPMENT & ACCESSORIES SHOW

10-18 FEBRUARY

CNREXPO
YEŞİLKÖY-İSTANBUL

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CNRHOLDING





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Event Info

Exhibition:	14 th International Boat, Marine Equipment and Accessories Show
Organiser:	Pozitif Fairs Inc.
Collaborator:	DENTUR – Turkish Marine Industry Association
Supporters:	UDBH – Ministry of Transport, Maritime Affairs and Communications Ministry of Culture and Tourism IFBSO ICOMIA IMEAK KOSGEB
Date:	10-18 February 2018
Venue:	CNR EXPO Yesilkoy/İstanbul-Turkey
Exhibition Total Space	: 85.000 m ²
Visitor Numbers of Boat Show 2017	: 63.507 – Total 59.968 – Domestic 3.539 International Visitors



Visitor Profile

- Importers
- Exporters
- Wholesalers
- Boat Producers
- Designers
- Architects
- Distributor and Agencies
- Yacht Captains
- General Visitors

Exhibitor Profile

- Boat Accessories and Boat Building Materials
- Speed Boats and Recreational Craft
- Motor yacht and Power Equipment
- Motor Boat
- Sailing Boat
- Marinas and their Equipment
- Water Sports Equipment
- Sea Gear and Accessories
- Marine Rescue and Emergency Materials
- Alternative Sports
- Marine Tourism and Charter Firms
- Ventilation, Heating and Cooling Systems
- Security and Alarm Systems
- Electric Devices and Equipment
- Relevant Associations and Organizations
- Relevant Media Organizations



EURASIA BOAT SHOW hosted **63.507** industry professionals.

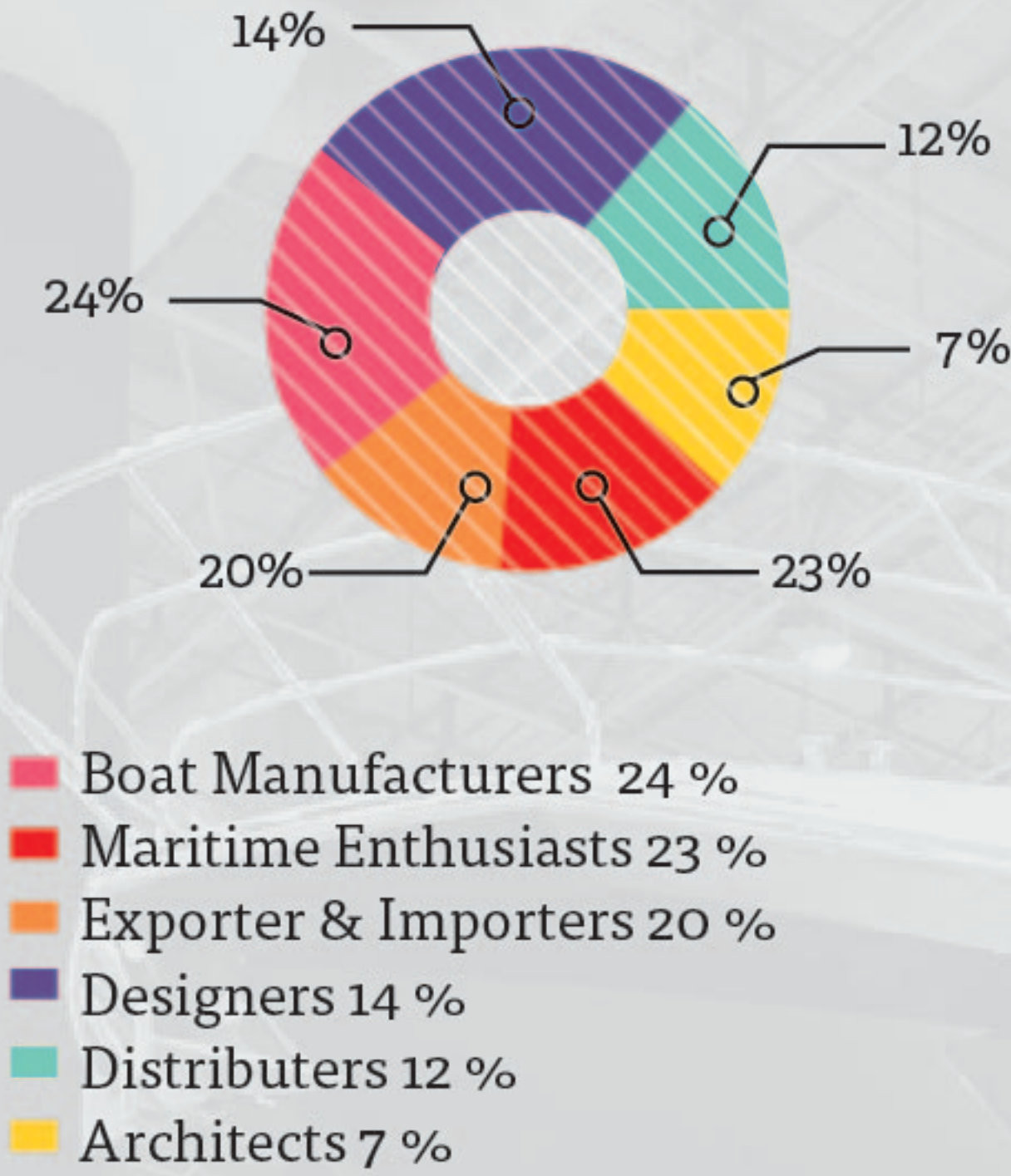
Providing maritime services in all aspects, CNR Eurasia Boat Show, drew great attention from enthusiasts. The show held on February 11-19, 2017, was visited by **63.507** professionals.



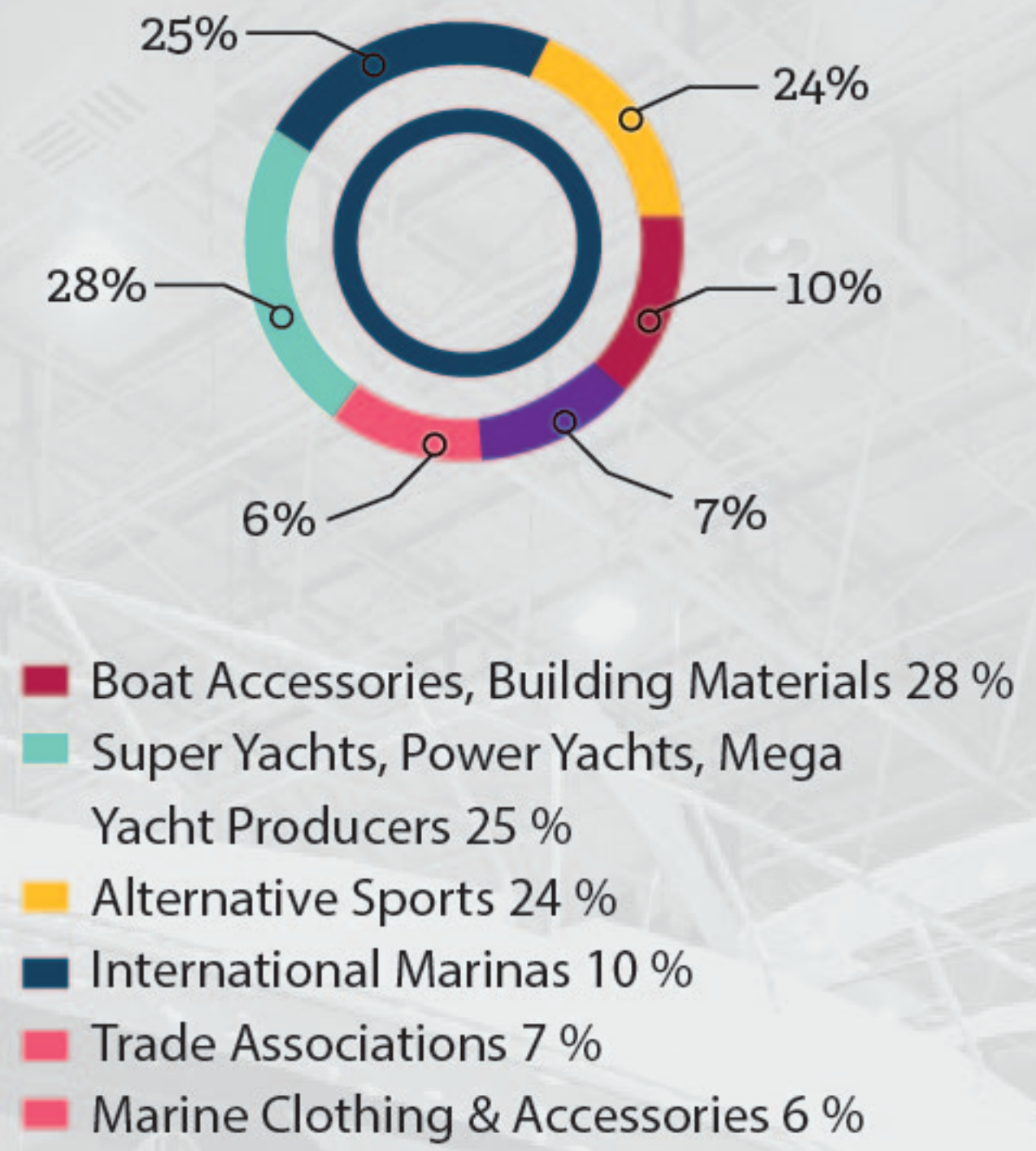
Regional Breakdown of Visitors

Bulgaria	15,78%	Italy	3,41%	Tunisia	1,71%
Germany	8,20%	Romania	3,10%	Kuwait	1,70%
Cyprus	6,35%	France	2,63%	China	1,70%
UK	5,88%	Greece	2,48%	Jordan	1,40%
Ukraine	4,80%	Algeria	2,48%	Egypt	1,39%
Russia	4,33%	Netherlands	2,17%	Saudi Arabia	1,39%
USA	3,72%	Israel	2,01%	Other Countries	23,38%

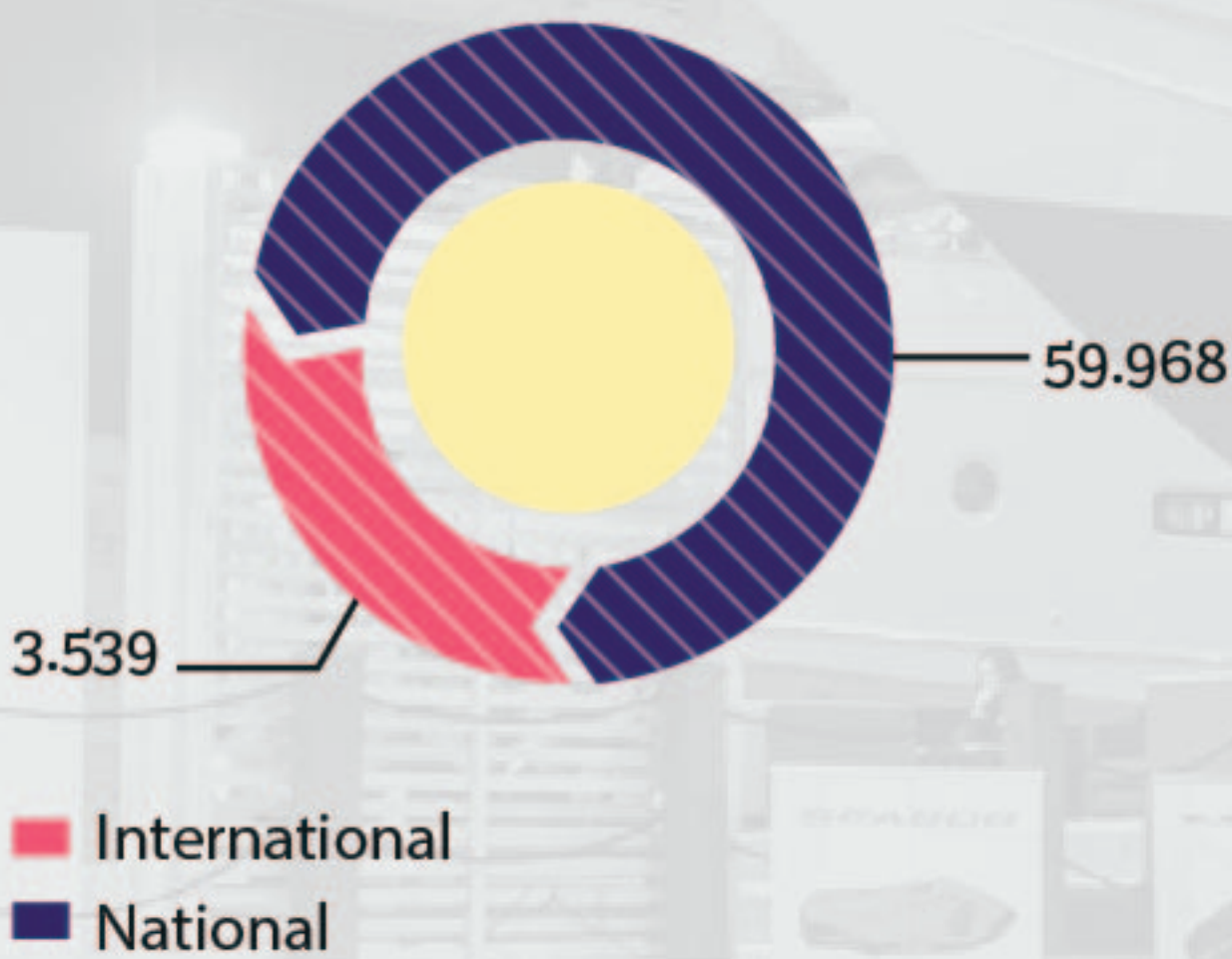
Visitor Profile



Exhibitor Profile

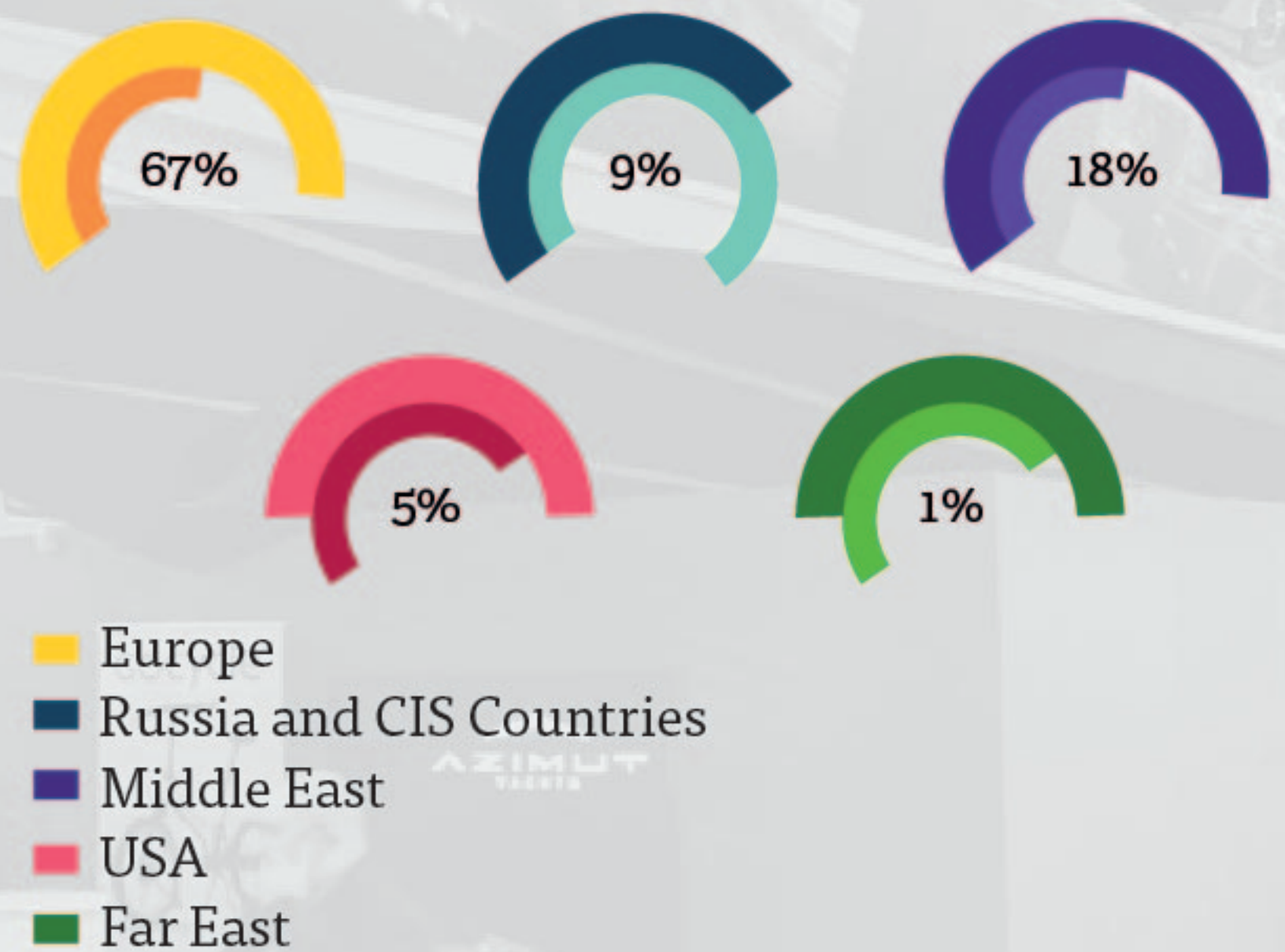


Visitor Breakdown



Total: 63.507

Foreign Visitor Breakdown



Visitor Satisfaction

Very Good 90%

Must be developed 10%

- Easy Access to Fairground
- Accessibility to Products and Services
- Negotiation
- Advertisement & Promotion
- New Business Opportunities



HOSTING the WORLD of PREMIERES in Maritime Industry

Organised on 85 thousand square meters of area with participation of over 450 companies and over 1000 brands, Eurasia Boat Show attracted great attention from many regions such as Middle East, Gulf, CIS & Balkan countries. Major investors from Arab regions stimulated the business capacity performed during this excellent organisation.

In other respects, Eurasia Boat Show has become the event of choice by the participation of global competitors from

United Kingdom

France

Italy

USA

Greece

UAE

Spain

Czech Republic

Croatia

China

Bulgaria





Tenfold Growth in Maritime Sector

Minister of Transport, Maritime Affairs and Communications, Mr. Ahmet Arslan, expressed his gratitude to CNR EXPO-the organiser of BOAT SHOW which contributes widely to the expansion of the maritime industry.

Full Range of Prices and Quality

CNR Eurasia Boatshow showcased once again all kinds of Boats, Boat Accessories and Boat Building Materials, Speed Boats and Recreational Craft, Motor yacht and power Equipment, sailing boats, water sports equipment, by hosting a full suite of participation of worldwide brands such as Beneteau,

Numarine, Presige, Sunseeker, Jenneau, Princess, Prestige, Bavaria, Azimut and many more. Besides the most prestigious and high-end creations of global brands, equipment & accessories manufacturers took place by presenting a wide range of maritime materials.

Great Interest from Foreign Buyers Stimulated the Synergic Atmosphere of Eurasia Boat Show



20 % growth in visitor numbers

Boat Show, hosting around 50.000 visitors in previous edition, has managed to gather a total of 63.507 visitors including 3.539 international professionals, from Italy, Greece, Romania, Germany, Russia, France, Bulgaria, UK and more.

EXCLUSIVE MOMENTS AT EURASIA BOAT SHOW

The significant visit from French Companies and Business France; created a close cooperation between CNR Holding and Business France in order to organize French Pavilion in Eurasia Boat Show.

Mr. Pascal Lecamp

Director Business France Turkey,

Mr. Erol Görücü

Trade Advisor Business France Turkey.

Mr. Jean Michel Latronico- France Helices

Export Manager



IMPRESSIONS

